

## Yanna Represents Fraternal Society Leaders

The job description of the “president” of an organization often involves many facets and responsibilities. George Yanna, President and CEO of National Mutual Benefit, has added another commitment to his 2007 duties.

National Mutual Benefit is honored to announce that Yanna has been elected President of the National Fraternal Congress of America’s (NFCFA) Presidents Section. The NFCFA is the 121-year-old trade association of America’s fraternal benefit societies and is headquartered in Oakbrook, Illinois.

The Presidents Section of the NFCFA promotes the principles of the fraternal



George Yanna (right), newly elected president of the NFCFA Presidents Section, presents a recognition plaque to outgoing president Michael McGovern, Catholic Aid Association.

system by helping to keep society leaders informed on key issues that are timely within our industry. Examples of topics

addressed by this Section include effective leadership, governance, membership growth, financial planning, and strengthening of fraternal programs, to name a few. Membership in this Section includes any president or chief executive officer who represents his/her individual member society.

Yanna, the eighth president to serve during National Mutual Benefit’s 105-year history, has been actively involved in other NFCFA committee roles through the years. He is honored to now head the Presidents Section and looks forward to the opportunities this national fraternal position presents. ♦

## Rogers Elected WFC President

We are pleased to announce that Assistant Secretary and Fraternal Services Manager Anne Rogers has been elected President of the Wisconsin Fraternal Congress (WFC), effective January 1, 2007.

“It is an honor for National Mutual Benefit to have a leadership role at the state or national level. It shows that people have confidence in NMB’s strong fraternal programs and quality insur-

ance products,” said Rogers. “WFC fraternal benefit board members come from diverse societies in respect to benefits offered, size, and type (religious, ethnic, general, occupational or gender). It’s exciting that we can all meld together as part of this state trade association and work on statewide legislative issues, projects, and other common goals.”

“As a united group, our goal this year

in Wisconsin is to educate our fraternal membership, state legislators, and the general public about fraternal benefit societies and the opportunities, services, products, and protection we offer. We also will continue to strengthen the fraternal benefit system in the state,” she adds.

In 1999, Rogers was first appointed to represent National Mutual Benefit as a director of the WFC and served in that position until 2004, at which time she was elected secretary. In 2005, she was elected to serve the WFC as vice president.

Rogers joined NMB in 1973 and was assistant to former Presidents James Opie and William Wenger for over 20 years. In 1997, she was named the fraternal services manager, where, today, she continues to administer and promote NMB’s fraternal and branch programs.

While continuing her regular duties for NMB, Anne is enjoying her leadership and spokesperson role with the Wisconsin Fraternal Congress. Please join us in wishing her success as she carries out her duties in this important position. ♦



The 2007 Wisconsin Fraternal Congress Board of Directors; l. to r.: Secretary Elaine Nap, Employees’ Mutual Benefit Assn.; Past President Joe Kuzma, Western Fraternal Life; President Anne Rogers, National Mutual Benefit; Immediate Past President Gene Schindler, Catholic Order of Foresters; Treasurer Dick Lane, Thrivent Financial for Lutherans; Vice President Kim Ingram, Catholic Family Life Insurance; and Directors Peggy Steinberg, Thrivent Financial for Lutherans, and Jane Tennant, Equitable Reserve Assn. Not pictured is Jeff Long, Catholic Knights.



## Agent of the Year Mentors Son

National Mutual Benefit's 2006 Agent of the Year is Tzong Vang Yang of the Fox River Valley Agency. This is the fourth time in her seven-year career with NMB that she has earned this honor. Her exemplary achievements are many, and include membership in NMB's prestigious Master's Club for the past six years.

In April 2006, Tzong's son, Whitney Yang, joined the Fox River Valley Agency under NMB's Mentoring Program. Both are really excited about working together.

"Having Whitney working here in the office with me is the best gift I could ever ask for," exclaims Tzong. Whitney also feels fortunate to work with his mother because she's one of the most accomplished agents at NMB. "I'm very proud of my mom, and I make sure she knows that I appreciate her hard work," states Whitney.

Tzong has a deep desire to help others and to provide the highest quality service. She wants to make a difference in her Hmong community in Sheboygan, Wisconsin, where she has lived for the past 26 years. Teaming up with Whitney offers them a lot of advantages. First and foremost is giving their clients the best possible service. And that is what's most important to Tzong. ♦

## AGENCY OF THE YEAR

# *Fox River Valley*



*It is the mission of the Fox River Valley Agency to provide each client with a well-planned financial program which is consistent with the client's goals. Each program is to be delivered with integrity and a sincere desire to form a long-lasting relationship.*

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Eleven out of the past 14 years, Fox River Valley has achieved Agency of the Year status. In addition, this agency has produced the Agent of the Year an amazing 13 times during that same time period. Manager Ron Collen states, "We believe the most important product we offer is quality service. The greatest service we offer our clients is peace of mind brought about through a comprehensive financial plan. Above all, we believe we have a great opportunity in life ... an opportunity to serve our fellow man."